

RAVEN5

Experts in contests, sweepstakes & promotions

We create experiences unique as your customers with incentive styled marketing solutions using email, social media and advertising techniques that build digital communities, engage consumers and deliver a targeted response.

Our contest marketing programs focus on building email databases and increasing social currency by creating an experience for your existing and future consumers like no other.

We are your partners and love to create professional, highly viral and seamlessly integrated online contests and campaigns.

Our process is simple, yet effective at helping businesses generate leads, boost traffic, encourage product trial, increase sales, gather data and find new customers.

- 1) Over the duration of a campaign, we drive entrants via email and social to a custom microsite built with the same look and feel of your brand.
- 2) Entrants are then be presented with an engaging offer that will encourage them to provide you with their unique data.
- 3) Once they enter their personal information the data is officially captured and CASL-complaint for future mailings.
- 4) Next they'll be asked to answer a short survey (1-3 questions) and will be encouraged to share your offer via social media and email.
- 5) Finally a hand-off link at the end of the campaign on the thank you page allows you to direct traffic to your website.

Every business can benefit from our platform and can expect results as the following:

- 1) New email opt-ins +30%
- 2) Facebook Likes +25%
- 3) Social impressions of at least 10M

Have we piqued your interest? Get a demo!
Give us a call, send an email or visit us online.

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We are #ContestMarketing